

Message Text

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42

ACTION EUR-12

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AMEMBASSY WARSAW

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E. O. 11652: N/A

TAGS: BEXP, UR

SUBJ: PROPOSED GENERAL MILLS CHEMICAL SEMINAR

USDOC FOR BEWT/TDAD - TERLIZZI

REF: A. MOSCOW 16425

B. STATE 242962

1. RESPONSIBLE OFFICIAL OF STATE COMMITTEE FOR SCIENCE AND TECHNOLOGY ADVISED COMATT JANUARY 10 THAT FOLLOWING CONSULTATIONS WITH APPROPRIATE SOPXET MINISTRIES HE HAD DETERMINED THAT THERE WAS SUFFICIENT INTEREST ON SOVIET SIDE TO JUSTIFY MOVING AHEAD ON PROPOSED SEMINAR BY GENERAL MILLS CHEMICAL. HE NOTED, HOWEVER, THAT GENERAL MILLS SHOULD BE AWARE THAT ANY COMMERCIAL PAY-OFF WOULD BE SEVERAL YEARS DOWN THE ROAD. COMATT SAID HE ASSUMED THAT COMPANY WAS AWARE OF THIS CONSIDERATION.

2. SUGGEST THAT BEWT/TDAD CONTACT GENERAL MILLS CHEMICAL (VICE PRESIDENT A.C. HOPKINS, JR) AND ADVISE THAT STATE COMMITTEE WILL ARRANGE PROGRAM FOR VISIT BY GENERAL MILLS CHEMICAL REP. TO DO SO, HOWEVER, WE SHOULD HAVE AT LEAST TEN DAYS - TWO WEEKS ADVANCE NOTICE OF COMPANY REPRESENTATIVE'S ARRIVAL. COMOFF ASSUMES THAT BEWT/TDAD HAS MADE CLEAR TO COMPANY THAT IMMEDIATE SALES OF ITS PRODUCTS OR TECHNOLOGY

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TO SOVIETS ARE UNLIKELY AND THAT DEVELOPMENT OF THIS MARKET

WILL TAKE SOME TIME.
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NNN

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